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CIW®

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DigitalMarketingMentor

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Web Foundations Series

Site Development Associate

Course Topics

This course will undertake learning in the following areas...

- Markup Language and Site Development Essentials
- HTML5 Coding
- Cascading Style Sheets (CSS) and Graphical Elements
- Hyperlinks
- HTML Tables
- Web Forms
- Video, Audio, and Image Techniques
- Extending HTML
- GUI HTML Editors and Mobile Web Sites
- Website Development for Business

Target Audience

Students and professionals who are interested in Website Development can benefit from the CIW Site Development Associate course and/or certification.

Prerequisites

No prior experience using the Internet, developing Web pages, or configuring networks is necessary.

Students should be familiar with an operating system such as Microsoft Windows 7 before taking this course.

The CIW Web Foundations courseware does not provide entry-level computer literacy.

Rather, it builds upon computer literacy training and certifications such as Microsoft Office Specialist



Online Resources Provided!

All CIW courses offer Case Studies for class discussion about real-world skills applications and job-related topics. Guided, step-by-step labs provide opportunities to practice new skills. Students can challenge themselves and review their skills after each lesson in the Lesson Summary and Lesson Review sections.

Additional skill reinforcement is provided in Activities, Optional Labs, Lesson Quizzes and a Course Assessment that are available from the teacher.

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